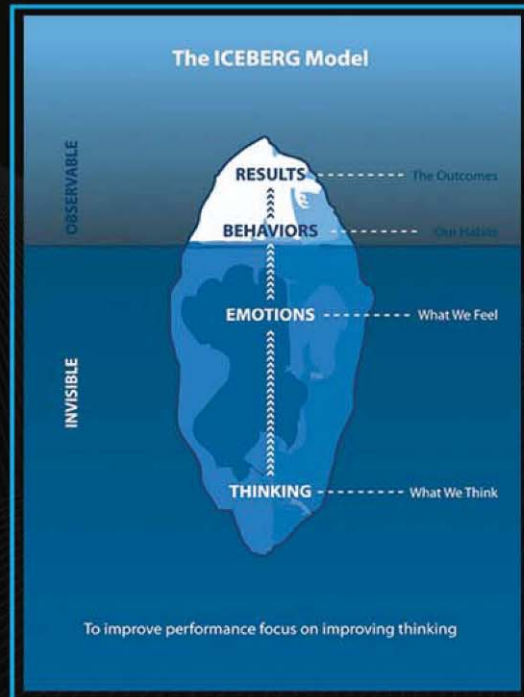




Department of Management
North Eastern Hill University, Tura Campus
presents

SYNERGOS' 11



**AN HR CONCLAVE
ON
"PEOPLE ARE LIKE ICEBERGS"**



DEPARTMENT OF MANAGEMENT

North-Eastern Hill University

Tura Campus, Chandmari- 794002, Meghalaya

Website: www.nehumba.nic.in, E-mail: nehumba@rediffmail.com

Fax: 03651-224566, Ph: 03651-224566

Dear Sir/Madam,

The Department of Management, North Eastern Hill University (NEHU), Tura Campus has been attempting sincerely in developing managerial manpower for the entire value chain of corporate sector in the north eastern region and across the globe by promoting contemporary management knowledge, developing business skills and inculcating professional attitude among the youth.

NEHU MBA students, who come through a rigorous admission process, are motivated to learn, and their enthusiasm and interest in learning is quite impressive. Similarly, the faculty of the Department is a driving force for imparting and maintaining the quality of management education in the Department. The efforts of the department are appreciated by the leaders of industry and academia. This facilitates to equip our students with the theoretical knowledge and practical skills to make an effective contribution to the corporate sector.

A humble attempt has been initiated by the Department to organize an HR Conclave on 14th May 2011 with the theme, "PEOPLE ARE LIKE ICEBERGS". Senior Executives from the industry and eminent faculty members from the academia are cordially invited to interact on the topic of their expertise with our students during this one day session, in the form of seminar presentations & panel discussion.

We look forward for your kind cooperation and encouragement with your presence in the HR CONCLAVE and I would appreciate more if you could confirm your availability as soon as possible.

With regards,

Dr. G. Singaiah

Placement co-ordinator

Phone: 03651-224841, Mobile: 8575459393



Department of Management, NEHU, Tura Campus

The Department aspires to be an eminent institution in the field of Education and Research in the region, engaged in building and promoting contemporary management knowledge, developing of management skills and inculcating professional attitude among motivated individuals of North-East in particular and other parts of the country in general for preparing them to assume positions of responsibility and leadership in all walks of mercantile endeavors. The Department was established with an objective to provide the students with an appropriate combination of conceptual framework and practical insights into managerial challenges and business opportunities for grooming managers of the 21st century. The competency and dedication of teachers, the constant upgradation of the syllabus, the level and quality of inputs, performance levels are some of the basic determinants putting litmus to our performance.


The Department continuously invites senior practicing managers from various industries and reputed academicians in order to update the students about the contemporary developments in the corporate sector.

HR CONCLAVE

In times of demanding for high performance, a major challenge for the professionals is to develop and reinforce people and enable them to unfold their potential to the fullest. Identification of job competencies and best person-role fit are crucial. Organizations do aim at identifying and developing competencies for right hiring, internal promotions, career planning and development. However, a structured system of competency mapping is essential.

This event will provide a scientific and reliable measure of identifying and developing competencies, as a part of strategy for gaining competitive advantage.

HR managers use various assessment methods like in-basket exercises, psychometric tests, Behavioral Event Interviews (BEIs), role plays, leaderless group discussions, management simulations etc. Multiple assessors are used to observe and assess the patterns of individual behavior both in role and interpersonal context and link them with previously identified competencies for overall individual and organizational excellence.



The event aims to come up with insights which can prove useful for management students and for the corporate world alike to handle complex situations facing the ever dynamic field of Human Resource Management.

Senior corporate dignitaries from India's top notch companies discuss debate and reflect on various aspects of Human Resource Management and enlighten the students with their rich knowledge and experience.

SYNERGOS is dedicated solely to the discipline of Human Resource Management and aims to bring about awareness and instill a renewed interest among the management students about this highly exciting, enriching and rewarding field.

SCOPES AND OBJECTIVES

The HR conclave organized by the Department of Management, NEHU, Tura Campus primarily aims to come up with insights, which can prove useful for management students and for the corporate world alike to handle complex situations facing the ever dynamic field of Human Resource Management.

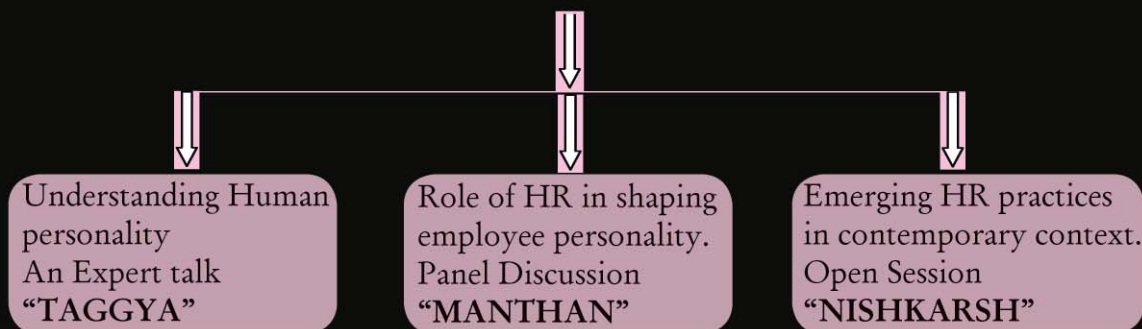
The specific objectives of the conclave are:

- Understanding various nuances of human personality.
- How HR can come into picture to shape employee personality.
- Emerging HR practices in contemporary context.



Themes and Sub-themes of the Conclave

PEOPLE ARE LIKE ICEBERGS



Programme Schedule

10.00a.m to 10.15a.m	Inauguration of the Event.
10.15a.m to 10.30a.m	Key Note Address.
10.30a.m to 11a.m	Tea Break.
11a.m to 12.30p.m	Session 1: Understanding Human Personality.
12.30p.m to 1.30p.m	Lunch.
1.30p.m to 3.15p.m	Session 2: Role of HR in shaping Employee personality.
3.15p.m to 3.45p.m	Tea Break.
3.45p.m to 5.00p.m	Session 3: Emerging HR practices in Contemporary Context.
5.00p.m onwards	Valedictory

VENUE

Williamson Magor Auditorium, Vivekananda Kendra Institute of Culture,
Near Planetarium, Uzan Bazar, Guwahati, Assam

DATE : 14th MAY 2011

Organizing Committee

Patron

Prof. A.N Rai
Vice Chancellor
North Eastern Hill University

Prof. E. D. Thomas
Pro-Vice Chancellor
North Eastern Hill University, Tura Campus

Conclave Chairman

Prof. G. Singaiah
Placement Coordinator, Department of Management
North Eastern Hill University, Tura Campus

Conclave Director

Dr. K Mishra
Head, Department of Management
North Eastern Hill University, Tura Campus

Secretary General

Dr. J.U. Ahmed
Department of Management
North Eastern Hill University, Tura Campus

Secretary

Mr. B.F Lyngdoh
Department of Management
North Eastern Hill University, Tura Campus

Mr. Deepak Bhagat
Department of Management
North Eastern Hill University, Tura Campus

Student Coordinators

Ravi Dhandharia, 4th Semester
Rupesh Choudhary, 4th Semester
Deepanjol Sawra, 2nd Semester
Manvendra Mishra, 2nd Semester

Associate Members

Mr. Hriiyio Kayina
Research Assistant
Department of Management
North Eastern Hill University
Tura Campus

Mr. Gino A Sangma
Research Assistant
Department of Management
North Eastern Hill University
Tura Campus

Ms. Sahnaj R Laskar
Research Assistant
Department of Management
North Eastern Hill University
Tura Campus

CONTACT



North-Eastern Hill University

Department of Management

Tura Campus, Chandmari- 794002, Meghalaya

Website: www.nehumba.nic.in, E-mail: nehumba@rediffmail.com

Fax: 03651-224566, Ph: 03651-224566